



**ASNE-APME-APPM NEWS LEADERSHIP CONFERENCE**

### **SPONSORSHIP LEVELS**

#### **2017 ASNE-APME NEWS LEADERSHIP CONFERENCE**

**Oct. 8-11 AT THE WASHINGTON MARRIOTT WARDMAN PARK IN WASHINGTON, D.C.**

#### **DIAMOND SPONSOR, \$20,000**

- Your name as the headline sponsor of an evening reception during the conference.
- Five complimentary conference registrations.
- We will play a photo slideshow or video twice on your behalf during the conference.
- Leading up to the conference, an email blast twice on your behalf that will go to more than 2,000 journalists.
- Ad in the electronic conference schedule.\*
- Attendee contact list in advance of the conference.
- Logo display included on sign of sponsors at the conference registration desk.
- Sponsorship listing on slides during the conference.
- Logo in the electronic conference schedule.\*
- Promotion included in the conference welcome bags.

#### **DOUBLE-PLATINUM SPONSOR, \$15,000**

- Sponsorship of one day's refreshments during the conference.
- We will play a photo slideshow or video twice on your behalf during the conference.
- Four complimentary conference registrations.
- Ad in the electronic conference schedule.\*
- Leading up to the conference, an email blast on your behalf that will go to more than 2,000 journalists.
- Attendee contact list in advance of the conference.
- Logo display included on sign of sponsors at the conference registration desk.
- Sponsorship listing on slides during the conference.
- Logo in the electronic conference schedule.\*
- Promotion included in the conference welcome bags.

**PLATINUM SPONSOR, \$10,000**

- We will play a photo slideshow or video twice on your behalf during the conference.
- Three complimentary conference registrations.
- Ad in the electronic conference schedule.\*
- Leading up to the conference, an email blast on your behalf that will go to more than 2,000 journalists.
- Attendee contact list in advance of the conference.
- Logo display included on sign of sponsors at the conference registration desk.
- Sponsorship listing on slides during the conference.
- Logo in the electronic conference schedule.\*
- Promotion included in the conference welcome bags.

**GOLD SPONSOR, \$5,000**

- Leading up to the conference, an email blast on your behalf that will go to more than 2,000 journalists.
- Two complimentary conference registrations.
- Attendee contact list in advance of the conference.
- Logo display included on sign of sponsors at the conference registration desk.
- Sponsorship listing on slides during the conference.
- Logo in the electronic conference schedule.\*
- Promotion included in the conference welcome bags.

**SILVER SPONSOR, \$2,500**

- One complimentary conference registration.
- Attendee contact list in advance of the conference.
- Logo display included on sign of sponsors at the conference registration desk.
- Sponsorship listing on slides during the conference.
- Logo in the electronic conference schedule.\*
- Promotion included in the conference welcome bags.

**BRONZE SPONSOR, \$1,750 and under**

- Logo display included on sign of sponsors at the conference registration desk.
- Sponsorship listing on slides during the conference.
- Logo in the electronic conference schedule.\*
- Promotion included in the conference welcome bags.

**GENERAL CONFERENCE SPONSOR PLUS SUNDAY NIGHT RECEPTION, \$30,000-\$35,000****GENERAL CONFERENCE SPONSOR PLUS A LUNCHEON, \$20,000**

- Logo displayed on screen during part of the luncheon.

**GENERAL CONFERENCE SPONSOR PLUS A SESSION, \$15,000****COFFEE-BREAK SPONSOR, \$5,000****VENDOR TABLE, \$1,500 for full table, \$750 for shared table**

\*Subject to availability