

ASNE-APME-APPM **NEWS**  
**LEADERSHIP**  
**CONFERENCE**

### **SPONSORSHIP LEVELS**

#### **2018 ASNE-APME NEWS LEADERSHIP CONFERENCE**

**SEPT. 11-12 AT THE AT&T EXECUTIVE EDUCATION AND CONFERENCE CENTER IN AUSTIN, TEXAS**

#### **DIAMOND SPONSOR, \$20,000**

- Your name as the headline sponsor of an evening reception during the conference.
- Five complimentary conference registrations.
- We will play a photo slideshow or video twice on your behalf during the conference.
- Leading up to the conference, an email blast twice on your behalf that will go to more than 2,000 journalists.
- Ad in the electronic conference schedule.\*
- Attendee contact list in advance of the conference.
- Logo display included on sign of sponsors at the conference registration desk.
- Sponsorship listing on slides during the conference.
- Logo in the electronic conference schedule.\*
- Promotion included in the conference welcome bags.

#### **DOUBLE-PLATINUM SPONSOR, \$15,000**

- Sponsorship of one day's refreshments during the conference.
- We will play a photo slideshow or video twice on your behalf during the conference.
- Four complimentary conference registrations.
- Ad in the electronic conference schedule.\*
- Leading up to the conference, an email blast on your behalf that will go to more than 2,000 journalists.
- Attendee contact list in advance of the conference.
- Logo display included on sign of sponsors at the conference registration desk.
- Sponsorship listing on slides during the conference.
- Logo in the electronic conference schedule.\*
- Promotion included in the conference welcome bags.

**PLATINUM SPONSOR, \$10,000**

- We will play a photo slideshow or video twice on your behalf during the conference.
- Three complimentary conference registrations.
- Ad in the electronic conference schedule.\*
- Leading up to the conference, an email blast on your behalf that will go to more than 2,000 journalists.
- Attendee contact list in advance of the conference.
- Logo display included on sign of sponsors at the conference registration desk.
- Sponsorship listing on slides during the conference.
- Logo in the electronic conference schedule.\*
- Promotion included in the conference welcome bags.

**GOLD SPONSOR, \$5,000**

- Leading up to the conference, an email blast on your behalf that will go to more than 2,000 journalists.
- Two complimentary conference registrations.
- Attendee contact list in advance of the conference.
- Logo display included on sign of sponsors at the conference registration desk.
- Sponsorship listing on slides during the conference.
- Logo in the electronic conference schedule.\*
- Promotion included in the conference welcome bags.

**SILVER SPONSOR, \$2,500**

- One complimentary conference registration.
- Attendee contact list in advance of the conference.
- Logo display included on sign of sponsors at the conference registration desk.
- Sponsorship listing on slides during the conference.
- Logo in the electronic conference schedule.\*
- Promotion included in the conference welcome bags.

**BRONZE SPONSOR, \$1,750 and under**

- Logo display included on sign of sponsors at the conference registration desk.
- Sponsorship listing on slides during the conference.
- Logo in the electronic conference schedule.\*
- Promotion included in the conference welcome bags.

\*Subject to availability